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FSHD Global Research Foundation Corporate Partnerships 2020

Company Name :

FSHD Global Research
Foundation Ltd

Company Address

PO Box A296, Sydney South,
NSW, 1235, Australia
+61 (2) 8007 7037



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**OUTSTANDING
ACHIEVEMENT
WINNER 2019**



FSHD
Global Research
Foundation Ltd



Our Highlights



Multi-award winning Charity

Winner of Outstanding Achievement in the Australian Charity Awards 2019 and 2018
Winner of the Charity of the Year in 2017.



\$0 remuneration

Our Board of Directors, Science Advisory Boards, Patrons and Ambassadors receive \$0 remuneration



On going Medical Research grants

48 ongoing Medical Research grants into Basic, Diagnostic, Therapeutic and Biotech research areas



100% of all cash tax deductible donations

We proudly allocate 100% of all cash tax deductible donations to current and future medical research investment, grants and education



\$10 million in Donations 11 years

FSHD Global has raised over \$10 million in 11 years funding medical research in 10 countries



FSHD educational toolkits

FSHD Global launched Australia's first FSHD educational toolkits for patients, GP's and allied health groups to better understand the impact of living with FSHD



Largest contributors to FSHD medical research

We remain one of the largest contributors to FSHD medical research worldwide

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FSDH Global Research Foundation
PO Box A296, Sydney South,
NSW, 1235, Australia
+61 (2) 8007 7037

About us

Overview

The FSHD Global Research Foundation was established in 2007 by Australian businessman, philanthropist and sufferer of FSHD, Bill Moss AO.

Our mission is to find a cure for Facioscapulohumeral muscular dystrophy (FSHD) within five years. A disease that affects an estimated one million people globally. It is caused by an overexpression of a protein called DUX4, which is toxic to muscle.

The true prevalence of this disease is still unknown. Due to poor diagnostics and misdiagnosis, many people live unaware they carry the genetic gene, at risk of passing it down to future generations.

The Foundation's aim is to increase awareness and fund national and international researchers to undertake both clinical and basic research projects that can lead to identifying the cause and a future cure for FSHD. We also aim to increase the knowledge and awareness of FSHD among medical practitioners, researchers, patients, donors and the general community.

FSHD Global invests directly into well managed Biotechs that have a major focus on technology which has a prospect of leading to clinical trials in patients with any muscular dystrophy that can:

- Grow muscle cells in human tissue
- Improve muscle wellness
- Develop wearable technology to assist in movement

We allocate 100% of all tax deductible cash donations to current and future medical research investment, grants and education whilst the Foundation's operations are supported by non-tax deductible sponsorships. With no government support, this unique charity model offers great transparency and accountability in allowing us to fulfil our mission.

Values

Transparency and accountability

We are clear and open about where your money goes, how we make decisions and how we run the Foundation. We take responsibility for our actions and openly communicate with our donors and sponsors.

Community

We are committed to staying close to our community of people living with FSHD and their friends and families to ensure our research is in their interest. We leverage their skills, knowledge, experience and networks to advance closer to achieving our mission.

Experimentation and Innovation

We encourage new approaches to solving problems and look beyond the boundaries of traditional disciplines and areas of specialty.

Passion

We are a family Foundation directly impacted by the disease, with a relentless drive to find a cure as quickly as possible.

Corporate Partnership



We rely solely on the generosity and support of our valued sponsors, community, donors and corporates. We pride ourselves on collaborating with our corporates to design a mutually beneficial partnership that will be successful and long lasting. Each Corporate Partnership is exclusive and bespoke.

Here are some ideas and ways our Corporate Partners help us.

Fundraising

- **Corporate Giving or Matching programs:** Match the donation of a staff member who donates to FSHD Global via their pre-tax salary
- **Host your own event:** Raise awareness and funds on behalf of FSHD Global (World FSHD Day, World Smile Day, Muscles for Muscles etc).
- **Attend our national events:** The Sydney Chocolate Ball, Corporate Golf Days, Chocol'Art, Ladies Luncheons and more.
- **Clip the ticket:** Ask your clients or customers to make an optional donation on your booking site or point of sale.

Awareness

- Create awareness of FSHD through your communication channels where possible.
- Use our logo on your marketing collateral where possible.
- Create awareness within your organisation of FSHD. Example: within the staff kitchen or staff lunch room, notice boards etc.

Support

- Donate a prize or services which can be used at our events to enhance our fundraising campaigns.
- Volunteer program: Join our valued and committed volunteers who are critical in ensuring the success of our events.

Donation

- Make a tax deductible donation. 100% of all tax deductible donations are allocated to current and future medical research grants, investments and education.

Our Commitment To Our Corporate Partners



We are open to creating bespoke partnerships and programs to help our Corporate Partners reach their objectives and the needs of their business.

Marketing Communications

Bespoke campaigns to promote Corporate Partner events, products, launches etc through our various communication platforms:

- Social media : Twitter, Facebook, Instagram and LinkedIn.
- Websites: Acknowledgement as a Corporate Sponsor/Partner.
- eDM.
- Exclusive offers.

Events

- Sale or product launch weekends.
- Corporate Golf Day.
- Acknowledgement at our events.

How we can connect you?

- Provide exclusive access to our events, including invitation only events.
- Generate brand awareness.
- Provide new leads/lead capture.
- Introductions to FSHD Global Research existing Corporate Partners.



Our Events & Campaigns

11th Annual Sydney Chocolate Ball

World FSHD Day

World Smile Day

Muscles for Muscles

Giving Tuesday

Christmas Campaign

FSHD Global Research have a range of fundraising events, international awareness days and marketing campaigns that Corporate Partners can support if they wish throughout the year.

Ways to get involved:

- Sponsorship/table purchase at events.

Donate prizes for events:

- Prize packs, memorabilia, vouchers etc.
- Gifts for guests gift bags.

Volunteers:

- Provide volunteers for events.

Fundraising Initiatives:

- Morning and afternoon tea.
- Raffles and Prizes.
- Competitions: Bake off, cooking contest etc.



Unite to find a cure



11TH ANNUAL SYDNEY CHOCOLATE BALL

INVITATION

Join us for an evening of celebration

Saturday 9 May 2020

The Star Event Centre, Sydney

Time: 6.00 pm

Dress: 'Black & White' Tie

The Event

Join us for an elegant night of everything chocolate as we celebrate our 11th Annual Sydney Chocolate Ball! Hosted by Jamie Durie OAM, this extravagant night will feature world class entertainment, a chocolate inspired menu designed by celebrity chef Luke Mangan, and an abundance of champagne. Traditionally a sold out event, this is one gala dinner not to be missed!

The Cause

The FSHD Global Research Foundation is dedicated to finding a treatment and cure for Facioscapulohumeral Dystrophy – an aggressive disease causing irreversible weakening and wasting of muscles. Your support and our transparency enables us to be at the forefront in funding world class global research, providing hope to those affected and their families.

FSHD Global Research Foundation Ltd

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Follow us:

Twitter: @FSHD

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Instagram: @fshdglobal

Hashtag: #SydneyChocolateBall



WORLD FSHD DAY

Unite to find a cure

World FSHD Day is held on **June 20** and aims to raise public awareness for FSHD. Few members of the public have heard of FSH muscular dystrophy, and many affected individuals don't know that they have the condition. This International day aims to bring awareness of this debilitating disease to the general public and decrease misdiagnoses within the medical industry.



UNITE TO FIND A CURE

On June 20th, we encourage every one of our supporters to change their Social Media profile pictures to the World FSHD Day logo and use the official Twitter hashtags **#WorldFSHD** and **#CureFSHD**.



Other Ways You Can Help!



Volunteer

Volunteer your time and skills to the Foundation. Whether it be through our internships, events or advisory boards - any help is hugely appreciated.



Workplace giving

Commit to supporting our Foundation by donating as little as \$2 each month. Simply include FSHD Global as one of your favourite charities for workplace giving. Workplace giving is an easy way for employees to contribute a small portion of their pre-tax salary to charity.



Matching

Rally together some colleagues to participate in corporate giving. Then double your company's social impact by matching their donations!



Donation Boxes

Every dollar counts, and it doesn't always have to be from your own pocket. You can help raise funds by placing a donation box in your local cafe, workplace kitchen or business place. Donation boxes are an easy way to generate awareness within your community.



End of Financial Year Donation

Donate a one-off amount to go towards finding a cure for FSHD. You can elect the particular grant and area of research you wish to support.



Boardroom luncheons

Let us liven up your boardroom! FSHD Global provides engaging and prominent speakers from our networks of scientists, business leaders and people living with FSHD to speak on topics such as the latest FSHD research, philanthropy and the gift of giving. You put on the lunch and we put on the show.



Invoice rounding

Consider appointing FSHD Global as your preferred charity for invoice rounding. When issuing invoices to your clients simply round up the amount and donate the difference to FSHD Global. This small gesture goes a long way in helping us advance treatments and finding a cure for FSHD.



Corporate partnerships

Become a Corporate Partner of our Foundation and be involved in all events throughout the entire year. Let us connect you to pioneers of industry to create prosperous relationships for all parties.



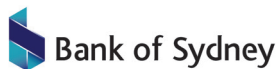
Create your own fundraiser

Host your own fundraising event and raise money on behalf of the Foundation. Whether it be a Christmas party, birthday, ladies lunch, comedy night or dinner, we encourage and appreciate all fundraising activities - no matter how small. We can provide volunteers, collateral and amazing prizes so all you need to do is send out invites.

Our Sponsors and Supporters



Andrew Frost



Babak Moini

Bill Moss AO



Catriona Rowntree



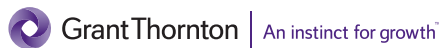
Charlie Teo



David & Michelle Mackay



Frank Pace





Kees van der Graaf



Malcolm & Julie Beville



Patrick Martin

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